



August 18, 2010

Facing Life Head-On Wins Emmy® Award

By Laurel A. MacLeod, Director of Communications



Compelling stories are daily fare for *Facing Life Head-On*, a thought-provoking television show that recently won an Emmy® Award. Produced and hosted by NRB member Brad Mattes and sponsored by the Life Issues Institute, Inc., *Facing Life Head-On* won in the “Interview/Discussion Program” category in the Ohio Valley region.

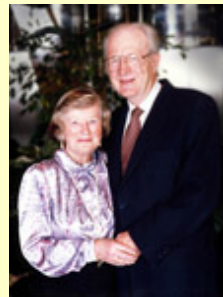


“Brad is an outstanding communicator and one of the most effective life advocates of this generation,” said Dr. Frank Wright, NRB President & CEO. “I am delighted to see *Facing Life Head-On* receive this prestigious recognition.”



Airing in more than 100 million homes every week across the United States and Canada, *Facing Life Head-On* covers a broad range of issues – including adoption, disabilities, stem cell treatment, abortion, and medical and end-of-life care. Past awards include a Bronze Telly Award and an Accolade Award of Excellence. Its cutting-edge format and excellent program content make *Facing Life Head-On* not only informative, but also an encouraging show that leaves its viewers with a tremendous sense of optimism.

Mattes also serves as the Executive Director of the Life Issues Institute, which he co-founded with current President Dr. Jack Willke and his wife Barbara. Longtime NRB members, Dr. and Mrs. Willke have been invaluable laborers on the front-line of the pro-life movement for more than 40 years. Together they have traveled and taught about God’s love for all life, born and pre-born, in more than 85 countries. They were also featured as “[Living Legends](#)” in the April 2009, issue of *Legatus Magazine*.



NRB is grateful for the lives and ministry of individuals like Mattes and the Willkes, and blessed by the contributions they have made not only to the association, but to the cause of Christ. [Click here](#) to learn more about *Facing Life Head-On* and view this week’s program, [here](#) to learn more about Mattes’ one-minute daily radio commentary, and [here](#) to learn more about the Life Issues Institute.

PHOTOS ABOVE: (1) Regional Emmy® Award; (2) Brad Mattes, Executive Producer and host of *Facing Life Head-On*, receives the regional Emmy® Award for the program as his team stands behind him; (3) Dr. and Mrs. Jack Willke. Photographs courtesy of Life Issues Institute.

International Partnerships >>

Internationals should prepare for special events at NRB 2011. Don't miss it!

Member News >>

Honoring the memory of Don Cartmell, a “mentor of mentors” among Christian broadcasters.

Is everyone on your team reading *NRB Today*?

Et Cetera >>

Spotlighting Food For The Poor – feeding millions of people every single day.

June Hunt offers hope and practical help for everyday problems – purchase *Counseling Through Your Bible Handbook* through the NRB Store.